
INSTITUTE OF SOCIAL SCIENCES AND MASS COMMUNICATIONS

MEDIA COMMUNICATIONS: COMMUNICATION AND RESEARCH ACTIVITIES IN MASS MEDIA

The aim of the master's degree in this area is:

- formation of highly qualified personnel in the field of media communications capable of solving professional problems in the field of mass media;
- formation of competencies related to the study of processes and phenomena in the modern media space;
- formation of competencies in the field of creative production of products in various communication industries;
- in the media, in the field of entertainment, art, culture, education and science;
- development of competencies in the field of editorial work with media products.



MEDIA COMMUNICATIONS

LEVEL Master

DEPARTMENT

Institute of Social Sciences
and Mass Communications

DURATION 2 years

START DATE 1st September

LOCATION 308000, building
9, st. Preobrazhenskaya, 78,
Belgorod

LANGUAGE Russian

PROGRAM COORDINATOR

Kozhemyakin Evgenij
Aleksandrovich

TUITION FEES

2630 USD

- currency of payment is ruble

WEB

bsuedu.ru/bsu/

ACADEMIC-RELATED ENQUIRIES

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ENTRY REQUIREMENTS

Applicants with a bachelor's degree, as well as people with a higher professional education, confirmed by the assignment of the qualification "certified specialist", have the right to participate in the competition for places funded from the budget allocations of the federal budget. Admission is based on an entrance test.

APPLICATION

Application for acceptance of documents for enrolment (by mail)

Consent to the processing of personal data of the applicant.
Letter of consent

Identity document, citizenship

Academic degree

Documents confirming the individual achievements of the applicant

An agreement on the provision of paid educational services (for admission on a contractual basis)

PROGRAM STRUCTURE

The first year of study is devoted to the general theoretical and methodological training of undergraduates and includes such subjects as Modern Media Text, Modern Theories of Mass Communication, Methodology and Methodology of Media Studies, etc.

The second year of study is devoted to various methods and technologies of research and production activities in the media sphere: Qualitative methods of media research, Quantitative methods of media research, Processing and analysis of applied research data, Media Relations etc.

At the end of the first and second years of study master's students have industrial practice in media production departments, media, press services and other specialized organizations.

The third year is devoted to working on the Master's thesis.

CAREER OPPORTUNITIES

Master in Communication and Research in Mass Media is able to:

- edit and prepare for publication and dissemination texts, audiovisual works, multimedia materials, including those of specialised nature;
- provide illustrative and audiovisual content for media production, select and edit photos, illustrations and informational graphics;
- communicate with the audience using modern forms of online communication: blogs, social networks;
- plan and conduct theoretical and applied research in the field of media communication, including new media, new IT technologies and social media.